



EXPERIENCE

DIGITAL MARKETING DESIGNER (2020-PRESENT) A+E NETWORKS, NEW YORK, NY

CREATE DIGITAL PRODUCTION ART FOR TV SHOWS AND MOVIES ON SVOD AND AVOD PRODUCTS INCLUDING APPS, DIGITAL INTERNAL AND EXTERNAL ADS, PAID AND ORGANIC SOCIAL MEDIA FOR SVOD AND AVOD PRODUCTS, GIF ANIMATION, ART FOR EDITORIAL PROJECTS, WEB DESIGN VIA UNBOUNCE AND FIGMA, AND PROJECT MANAGEMENT USING TRELLO, SLACK, BOX AND JIRA.

FREELANCE DESIGNER (2018-PRESENT)

DESIGN FULL BRANDING PACKAGES FROM MOODBOARD CREATION TO DIGITAL EXECUTION, INCLUDING INVITATIONS, LOGOS, MERCHANDISE, SOCIAL MEDIA ASSETS, MOCK-UPS, ANIMATIONS, PUBLICATIONS, AND LAYOUTS FOR EVENTS, ORGANIZATIONS AND BUSINESSES.

GRAPHIC DESIGN INTERN (2018-2019) KAHAL

DESIGNED VARIOUS SOCIAL MEDIA GRAPHICS AND UPLOADED GRAPHICS TO SOCIAL MEDIA VIA HOOTSUITE.

DESIGN INTERN (SUMMER 2018) CHANDELIER CREATIVE, NEW YORK, NY

DESIGNED GRAPHICS, ANIMATIONS, PRESENTATIONS, AND SOCIAL MEDIA POSTS FOR MULTIPLE PROJECTS.

DESIGN INTERN (SUMMER 2017) CUMULUS MEDIA, NEW YORK, NY

DESIGNED ADVERTISEMENTS FOR VARIOUS COMPANIES, EMAIL DISPLAYS FOR CLIENTS, LOGOS & CROSS DEVICE CAMPAIGNS.

INVOLVEMENT

DESIGN DIRECTOR (2018-2019) VALLEY MAGAZINE, PENN STATE

DESIGNED VARIOUS GRAPHICS AND LAYOUTS.

ALPHA OMICRON PI (2015-2019)

SORORITY MEMBER & T-SHIRT CHAIRPERSON
DESIGNED APPAREL & FACEBOOK GRAPHICS.

PENN STATE HOMECOMING (2017)

GRAPHIC DESIGN CAPTAIN, DESIGNED DIGITAL & PRINT ADS FOR EVENTS AROUND CAMPUS.

EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

BACHELOR OF DESIGN IN GRAPHIC DESIGN

SKILLS IN ADOBE CREATIVE CLOUD SUITE, SOCIAL MEDIA, FIGMA, HTML/CSS, CINEMA 4D, DIGITAL & FILM PHOTOGRAPHY, BLENDER.

CONTACT

973-943-3854 | ALEXISLSTERN@GMAIL.COM

WWW.ALEXIS-STERN.COM